ICA Pre-Conference Paris 2022

From international news flows to platformization of journalism:
global news diversity in perspective

Organized by University Sorbonne Nouvelle (France) and Leeds (UK)
Global Communication and Social Change & Journalism ICA Divisions

Time: Thursday May 26, 2022

Venue: Maison de la Recherche Sorbonne Nouvelle
4, rue des Irlandais. Paris 5ème arrondissement

8:30 to 9:00: Coffee / Tea

9:00 to 9:30: A welcoming word by organizers and sponsors
- Research Commission Vice President: Pauline Schnapper (Sorbonne Nouvelle, France)
- Member of the organizing committee: Alan Ouakrat (Sorbonne Nouvelle, France)

9:30 to 10:00 Introductory Keynote by Bruce Mutsvairo (Utrecht University, Netherlands):
Platforms of doom – News from the Sahel and The Horn of Africa

Chair: Franck Rebillard (Sorbonne Nouvelle, France)

1. Qun Wang (Fordham University, USA). Global News Source in A Global Crisis: A Case Study of Google Video’s Search. [Remote presentation]
3. Terhi Rantanen (LSE, UK). The bias of research on global news.
4. Robson Roque, Diógenes Lycarião (Universidade Federal do Ceará, Brazil). The demographics of the academic research on platformization of journalism: an overview based on a systematic literature review (2010-2021).

11:30 to 11:45: Coffee break
11:45 to 13:00: Panel 2. Regional and National Single or Comparative Case Studies.
Chair: Florence Le Cam (ULB, Belgium)

1. Angze Li (Nanjing Normal University, China); Yifan Zhong (Jinan University, China), *Is YouTube Take Down Video a Sign of Platform Hegemony? A Study of Gatekeepers in Digital News Video Censorship.* [Remote presentation]
2. Mohamed Ben Moussa (University of Sharjah, United Arab Emirates). *Journalism Meta-discourse on News Verification and Professional Identity in the MENA: The case of UAE.*
3. Darsana Vijay (University of Toronto, Canada). *More of the shareable same: How Facebook induces conformity among Indian alternative journalism startups.*

13:00 to 14:00: Lunch break

14:00 to 14:15: Invited Focus Presentation: Jasmin Surm (University of Leeds, UK), *European News Agencies*

14:15 to 16:00: Panel 3. Platformization of Journalism
Chair: Chris Paterson (University of Leeds, UK)

3. Florian Dauphin (Université de Picardie, France). *Understanding the effect of international algorithms by studying « informational deviance »: The case of opinion polarization on YouTube.*
5. Beata Ociepka (University of Wroclaw, Poland). *A check on the power of platforms and portals: a very glocal case.*
6. Don Shin (Zayed University, United Arab Emirates). *In Platforms We Trust? Unlocking the Black-Bock of News Algorithms through Interpretable AI.*

16:00 to 16:15: Coffee break

16:15 to 17:00: Key points and Summary of the day by Tristan Mattelart (Panthéon-Assas University, France)

Conference Organization

Conference team:
Alan Ouakrat, Sorbonne Nouvelle, France; Chris Paterson, University of Leeds, UK
Franck Rebillard, Sorbonne Nouvelle, France; Jasmin Surm, University of Leeds, UK
With the help of Laurianne Trably, CERLIS / Labex ICCA

Scientific Committee:
Philippe Bouquillion, Sorbonne Paris Nord, France; David Hesmondhalgh, Leeds, UK; Florence Le Cam, ULB, Belgium; Tristan Mattelart, Université Panthéon-Assas, France; Terhi Rantanen, LSE, UK; Marta Severo, Université Paris Nanterre, France; Nikos Smyrnaios, Université Toulouse III, France.