

## ICA Pre-Conference Paris 2022

# From international news flows to platformization of journalism: global news diversity in perspective

Organized by University Sorbonne Nouvelle (France) and Leeds (UK)  
Global Communication and Social Change & Journalism ICA Divisions

Time: Thursday May 26, 2022

Venue: Maison de la Recherche Sorbonne Nouvelle  
4, rue des Irlandais. Paris 5<sup>ème</sup> arrondissement

8:30 to 9:00: Coffee / Tea

### 9:00 to 9:30: A welcoming word by organizers and sponsors

- Research Commission Vice President: Pauline Schnapper (Sorbonne Nouvelle, France)
- Member of the organizing committee: Alan Ouakrat (Sorbonne Nouvelle, France)

**9:30 to 10:00 Introductory Keynote by Bruce Mutsvaïro** (Utrecht University, Netherlands):  
*Platforms of doom – News from the Sahel and The Horn of Africa*

### 10:00 to 11:30: Panel 1. Globalization, Platforms and Online News. Theoretical Aspects.

Chair: Franck Rebillard (Sorbonne Nouvelle, France)

1. Qun Wang (Fordham University, USA). *Global News Source in A Global Crisis: A Case Study of Google Video's Search*. [Remote presentation]
2. Charis Papaevangelou (Université Toulouse III, France). *Funding Intermediaries: How Google & Facebook Fund Journalism*.
3. Terhi Rantanen (LSE, UK). *The bias of research on global news*.
4. Robson Roque, Diógenes Lycarião (Universidade Federal do Ceará, Brazil). *The demographics of the academic research on platformization of journalism: an overview based on a systematic literature review (2010-2021)*.
5. Sophie Chauvet (Université Toulouse III, France). *Manufacturing Consent: a political economy of editorial and advertising analytics and news business*.

11:30 to 11:45: Coffee break

## **11:45 to 13:00: Panel 2. Regional and National Single or Comparative Case Studies.**

Chair: Florence Le Cam (ULB, Belgium)

1. Angze Li (Nanjing Normal University, China); Yifan Zhong (Jinan University, China), *Is YouTube Take Down Video a Sign of Platform Hegemony? A Study of Gatekeepers in Digital News Video Censorship*. [Remote presentation]
2. Mohamed Ben Moussa (University of Sharjah, United Arab Emirates). *Journalism Meta-discourse on News Verification and Professional Identity in the MENA: The case of UAE*.
3. Darsana Vijay (University of Toronto, Canada). *More of the shareable same: How Facebook induces conformity among Indian alternative journalism startups*.
4. Simran Agarwal (Sorbonne Paris Nord, France). *Rooting Platform Dependencies in the Indian News Economy: A Case Study of Google News Initiative*.

13:00 to 14:00: Lunch break

**14:00 to 14:15: Invited Focus Presentation:** Jasmin Surm (University of Leeds, UK), *European News Agencies*

## **14:15 to 16:00: Panel 3. Platformization of Journalism**

Chair: Chris Paterson (University of Leeds, UK)

1. Yang Yang, Ran Zhen, Li Yiqiao. (Sun Yat-Sen University, China). *Rumor, Rumor-refuting and Propaganda. A case study of Chinese official rumor-refuting platform*. [Remote presentation]
2. Ke Jiang (Peking University, China). *News Diversity and Independence: A Comparative Study on Video Platforms and Aggregated News Platforms*. [Remote presentation]
3. Florian Dauphin (Université de Picardie, France). *Understanding the effect of international algorithms by studying « informational deviance »: The case of opinion polarization on YouTube*.
4. Raphaël Lupovici (Sorbonne Nouvelle, France). *What place for alternative media in international news flow? Insights from the Yellow Vests movement*.
5. Beata Ociepa (University of Wrocław, Poland). *A check on the power of platforms and portals: a very glocal case*.
6. Don Shin (Zayed University, United Arab Emirates). *In Platforms We Trust? Unlocking the Black-Box of News Algorithms through Interpretable AI*.

**16:00 to 16:15: Coffee break**

**16:15 to 17:00: Key points and Summary of the day by Tristan Mattelart (Panthéon-Assas University, France)**

### **Conference Organization**

#### **Conference team:**

Alan Ouakrat, Sorbonne Nouvelle, France; Chris Paterson, University of Leeds, UK  
Franck Rebillard, Sorbonne Nouvelle, France; Jasmin Surm, University of Leeds, UK  
With the help of Laurianne Trably, CERLIS / Labex ICCA

#### **Scientific Committee:**

Philippe Bouquillion, Sorbonne Paris Nord, France; David Hesmondhalgh, Leeds, UK; Florence Le Cam, ULB, Belgium; Tristan Mattelart, Université Panthéon-Assas, France; Terhi Rantanen, LSE, UK; Marta Severo, Université Paris Nanterre, France; Nikos Smyrniotis, Université Toulouse III, France.